

# Interactive Workshop

## International Strategies in Conservatoires creating, implementing and sustaining'



# InTerNaTionAliSaTion

## “The Harmony”

12-13 September 2013  
Koninklijk Conservatorium  
Antwerpen

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Istanbul University State Conservatory

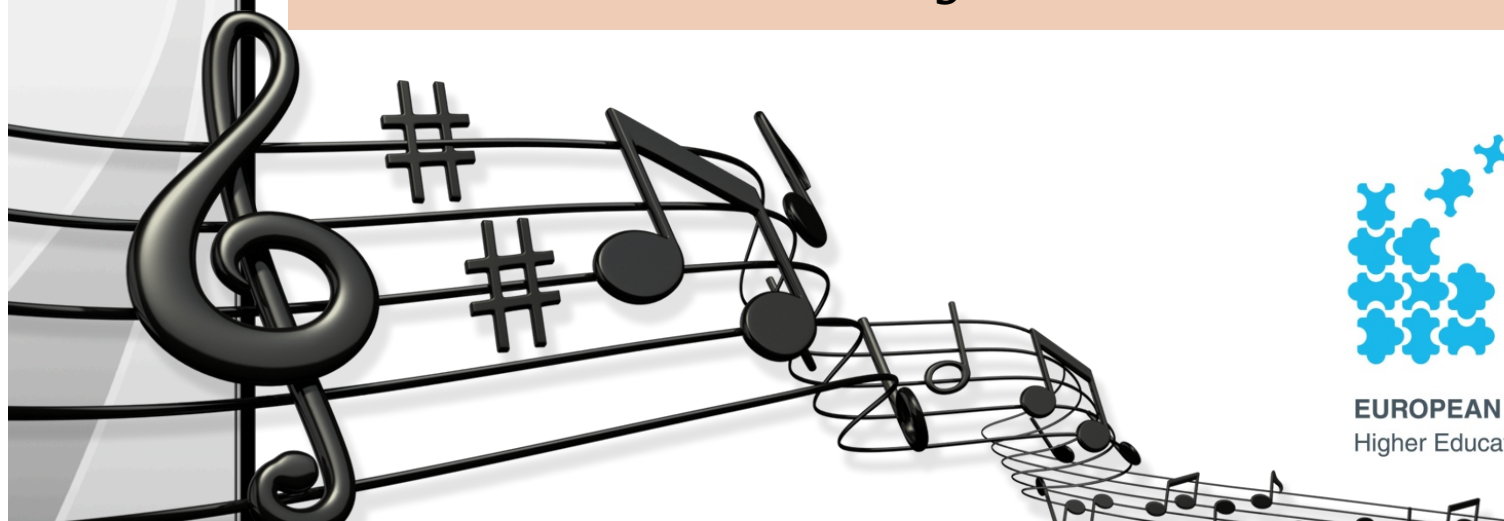
2012

“We call on higher education institutions:  
-to adopt and implement their own strategy for their internationalisation and for the promotion of mobility in accordance with their respective profile involving the stakeholders (in particular students, early stage researchers, teachers and other staff in higher education)..”

*Mobility strategy 2020 for the European Higher Education Area*



EUROPEAN  
Higher Education Area



2013

“A comprehensive internationalisation strategy should cover key areas grouped into the following three categories: international student and staff mobility; the internationalisation and improvement of curricula and digital learning; and strategic cooperation, partnerships and capacity building. These categories should not be seen as isolated but as **integrated elements** of a comprehensive strategy.”

COMMUNICATION FROM THE COMMISSION TO THE  
EUROPEAN PARLIAMENT, THE COUNCIL, THE  
EUROPEAN ECONOMIC AND SOCIAL COMMITTEE  
AND THE COMMITTEE OF THE REGIONS  
Brussels, 11.7.2013



# Internationalisation&Conservatory



## a. Due diligence

- What're we doing?
- What do we want to do?



## d. Fresh ideas

- Projects
- Support? Funding?



## b. Strategy

- What's the aim?
- What for?



## e. Mobility

- Agreements
- Student&Teacher



## c. Networking

- Member of AEC
- International conferences etc.



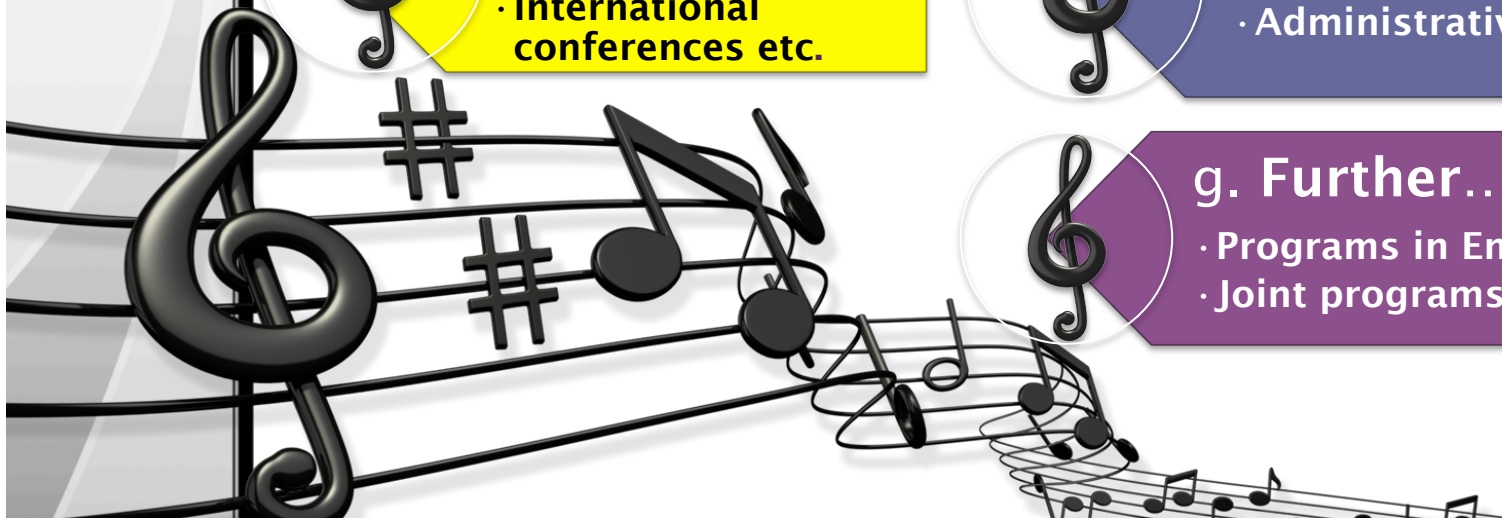
## f. Initiatives

- Personal
- Administrative



## g. Further...

- Programs in English
- Joint programs





# Are we where we want to be?

Are we international enough?

What is/was missing?



- Organisational problems
- National laws, regulations, etc...
- Personal conflicts (still existing ☹ )
- Student&Teacher participation
- **Internalisation of internationalisation**



# Who will do What?

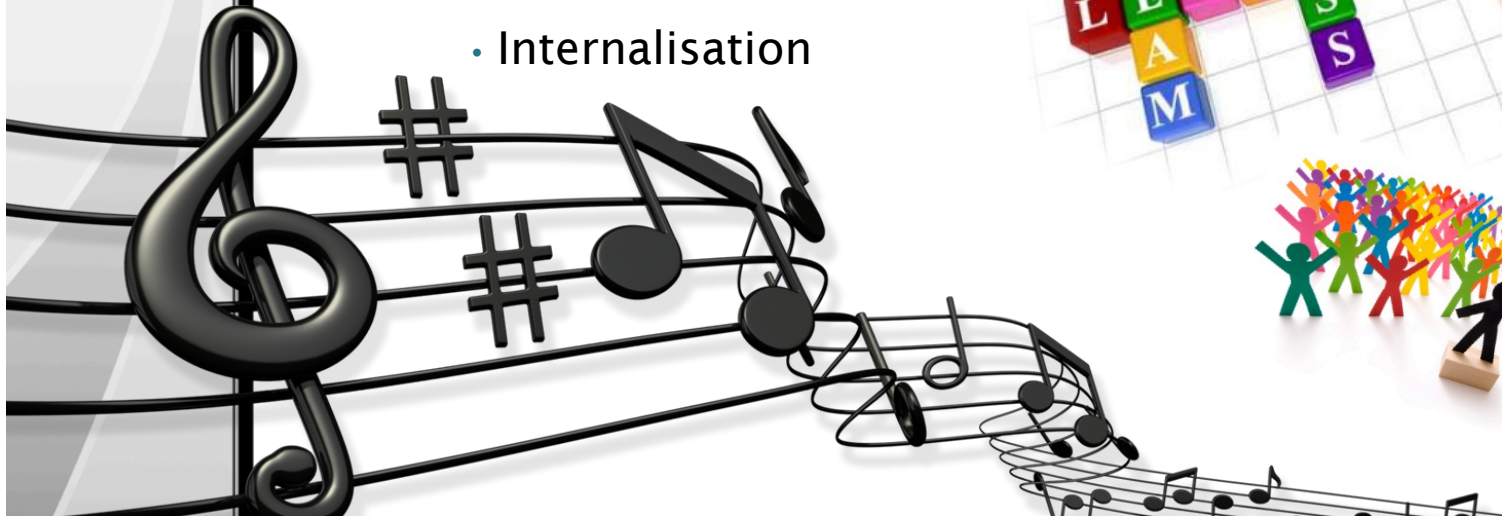


## MANAGEMENT:

- Vision
- Mission
- Strategy
- Planning
- Evaluation

## LEADERSHIP:

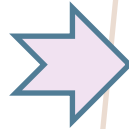
- Team
- Motivation
- Stakeholders
- Internalisation



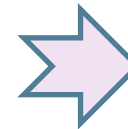
# The Process:



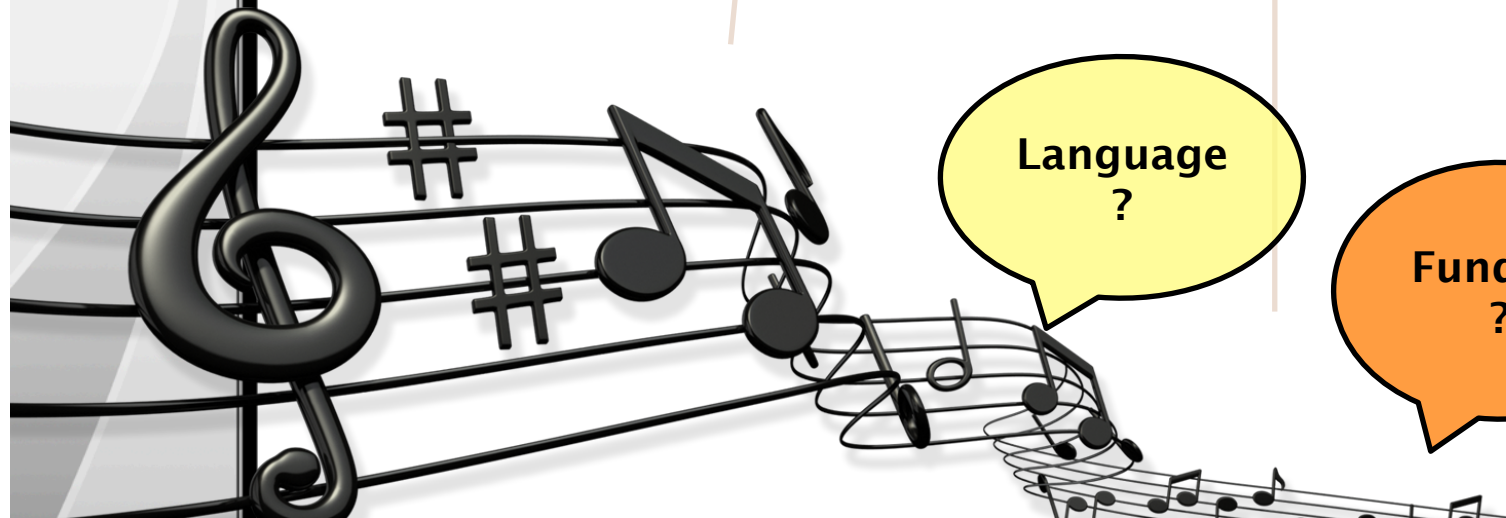
A well defined description of aims and targets



International trends&contacts:  
More mobility&joint programs/projects..



Attracting students&teachers:  
Marketing



Language ?

Funding ?



# Rapid&Visible effects...

International activities	2010	2011	2012
Concerts (at the Conservatory)	1	5	10
Agreements	3	6	12
Student Exchange (Outgoing)	1	3	8
Teacher Exchange (Incoming)	0	4	15

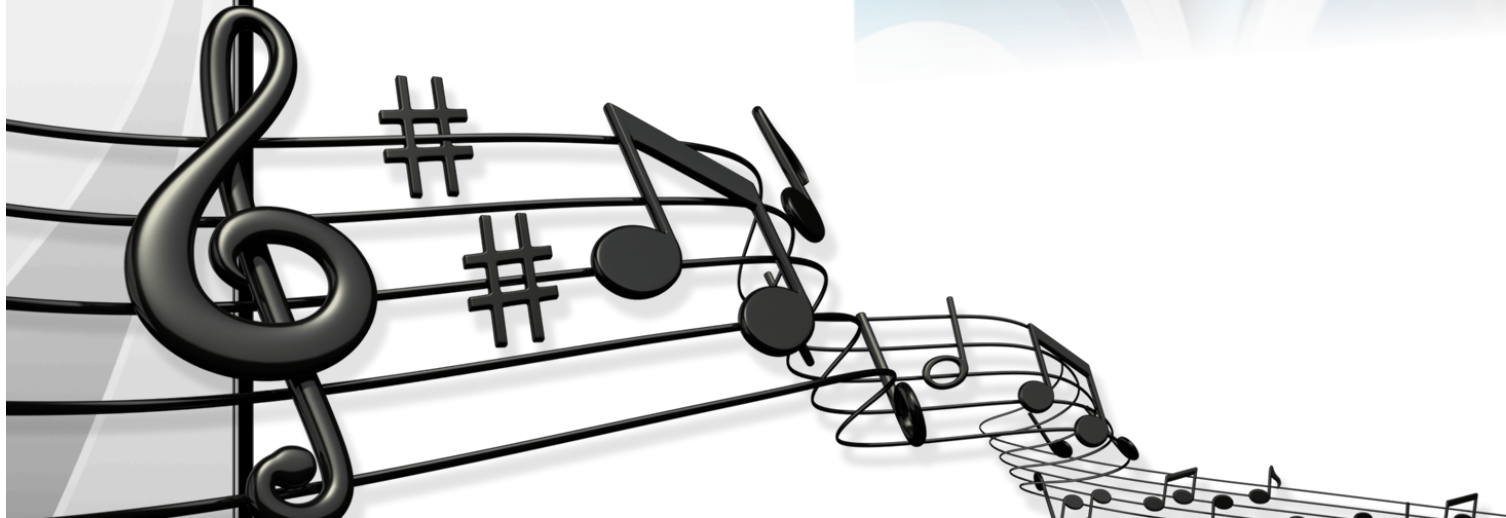
*“One simple initiative can cause numerous variations...”*



# Hit the bull's eye?

## Making right:

- ✓ decisions
- ✓ choices
- ✓ timing
- ✓ targetting



# And the harmony...



Like:

the harmony  
of colors of a  
rainbow..

&

The harmony  
in music...



**Strategy**



**Management**



**Leadership**



**Marketing**



**Funding**



**Evaluation**



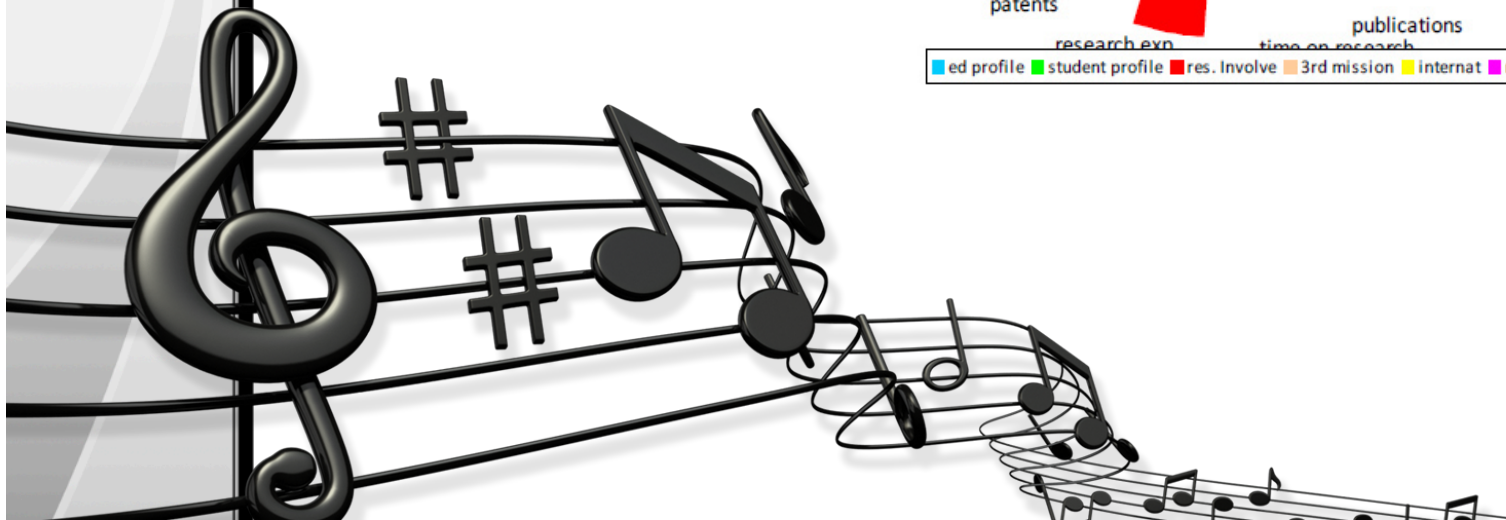
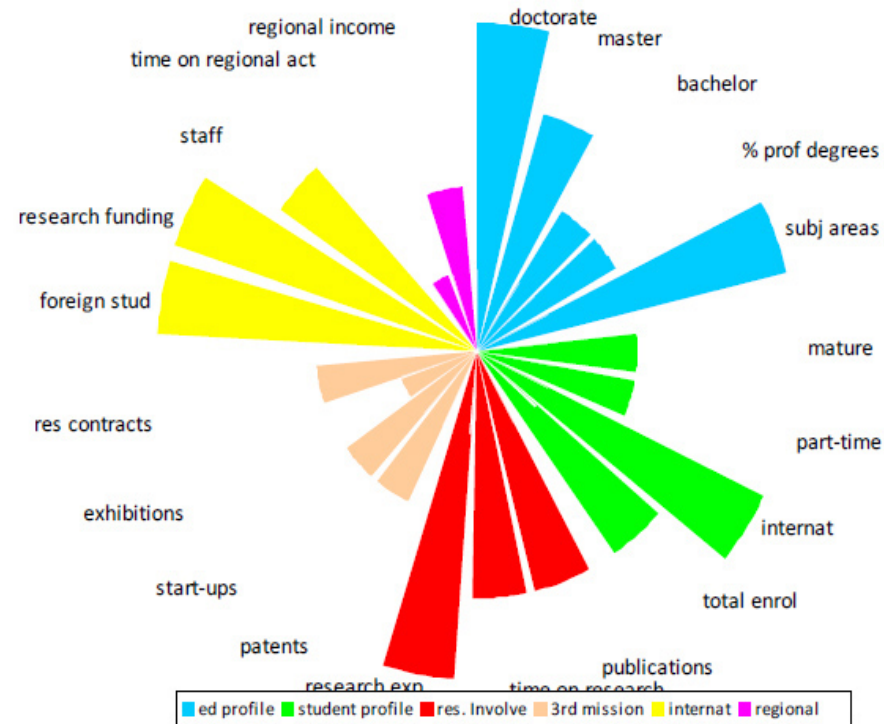
**Internalisation**



# The next step for Music HEI's:

## “Rankings”

In the field of  
music (2015)  
by U-Multirank



# CRITERIA

## International Orientation

	Institutional ranking	Field-based ranking
• Educational programmes (BA/MA) in foreign language	●	
• International orientation of degree programmes		●
• Opportunities to study abroad (student survey)		●
• Student mobility (composite of incoming, outgoing, joint degree students)	●	●
• Percentage of international academic staff	●	●
• Percentage of PhDs awarded to foreign students	●	●
• International joint research publications*	●	●
• International research grants		●



U-Multirank







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- What would be your strategy for internalization of internationalization at your institution?
- How would be your strategy if your institution is a part of a university?
- What would be the opportunities for your institution in the means of International Orientation?