



Really productive™



Jim Hetherton

My expertise

My career spans over 30 years, and in that time has impacted the life's of over **50,000+ people** in a variety of public seminars & Custom on site programmes, **sizes of audiences from 1 to 1500+**, & ranging from CEO's to junior managers.

I understand the issues that they face, and design bespoke solutions to address these issues. My goal as a Productivity Coach is to enable people with **the right mind set, skill set and tool set** to control the multitude of challenges they face in an optimal way, and, crucially, their **business results**. The curriculum offered is based on Key productivity **theories that work**, from leading productivity thinkers such as: Stephen R Covey- **7 Habits of Highly Effective People**, David Allen -**Getting Things Done**, Graham Allcott – **Productivity Ninja**

Why I do it

People who do this type of work love to help people, and I am no exception. My personal life was revolutionized in 1984 when I attended **Stephen Covey 7 Habits of Highly Effective People** training embraced core productivity principles, and being a Productivity Coach gives me the opportunity to help others to **achieve the same high-doing/low-stressing life**.

My background

Started work life at leading retailer **Tesco** responsible for staffing & effective running of retail store operations in the Midlands accountable for the performance of circa 35 to 65 FTE's which is where, the **"training bug"** was planted. I have worked and studied in the USA, I was a founder member of the team and later **principal consultant** of what is today **Franklin Covey Europe**, since 2000 have worked for leading global consultancies and **Really productive**. I live happily in Yorkshire England.

But don't take my word, actual Delegates comments

"If I ran a business, I would insist all my people were on this course. Truly inspiring."

"If everybody put into the course as much as Jim they would leave not only a better manager but a better person."