

# Results of the Erasmus+ project on self-leadership in music

*Presentation by NEWS in MAP 's program students*

## Abstract



NEWS in MAP - New Employability Within Self-leadership in Music Academic Programs - is an Erasmus+ Strategic Partnership project started in 2019. The SANTA CECILIA CONSERVATORY Rome is the leading institution, its partners are: AEC Bruxelles, EUC Cyprus, RIAM Dublin, YASAR University Izmir.

The focus of this project is to improve the skill sets required for a broad music career developing the traditional education provided through the Higher Education Institutions.

The NEWS in MAP crucial point is to propose a new direction in music academic programs through the most important facets for new music careers: self-leadership, motivational strategies to increase

performing, team building, business establishment, tournée/event, design marketing, and entrepreneurship.

Despite all the limitations and difficulties caused by the pandemic, in the first two years of our project we have conducted research (analysis and studies to identify international standards in leadership, comparative country analysis in music employability, cooperative learning environment), then we have taken interviews, made surveys and collected questionnaires.

We realized many activities:

A) a full week of online lectures and discussions, on entrepreneurship and leadership, aimed to staff and teachers working in higher music education institutions;

B) an online mobility, "Mosso con brio" promoting student self-leadership through participation in a range of activities focusing on internationalization, apprenticeships and cross-border collaboration;

C) a staff training with lectures on business coaching, entrepreneurship & business data, organization structure, market research and marketing strategies, project description, economic-financial forecasting, balance-sheet and profit loss accounting and sourcing investment;

D) an intensive program "Let's create our future with music" for students, based on the cooperative entrepreneurial mind-set.

We've drawn up a Course module "Employability within Self-leadership" and we are completing a Guidance and Course content Book and E-learning platforms for a new network in music career leadership.