



AEC Pop and Jazz Platform 2024



In our conservatories today, we often see a disconnection between what the student wants to do, what the teacher or institution requires of the student and the demands of the music business. The possibility to record music, the impact of record labels, the use of DAWs, streaming services and the abilities of AI-tools to create art are all things that have largely impacted the music industry over the years. Musicians need to keep up with these changes and use them to their advantage to perfect their art and be able to do their work to the best of their ability. It is our duty as music schools to prepare the future artist for the working field they are going to be in.

The student brings valuable insight on popular culture and knows a lot about the latest trends, and will many times base what they want to learn from that. The teacher on the other hand has more experience in what the music business looks like and how the climate is outside the walls of our conservatories and will base their requirements from that. By managing to bring the strong aspects of the teacher and the student together we manage to create a conservatory that best prepares the students for the music business they are going to face when they graduate. I would like to propose an open floor discussion about this topic, where we look at the possibilities to bring the teachers and the students knowledge together to better be able to face the needs of the ever changing music industry!

Harry Lund is a Swedish drummer, student and class representative at the Utrecht Conservatory in the Netherlands. He plays in bands across multiple genres (Jazz, Pop, Metal and Rock) and also has experience as a bandleader and composer for progressive metal band Hurryland. He has the forward thinking view on music education of a student and has dipped his toes in both the Swedish and the Dutch music scene.

Sam van den Heuvel is a Dutch vocalist, student and member of the Jazz/Pop Course Committee at HKU Utrecht Conservatory. She sings in multiple styles (jazz, folk, rock) and likes to work interdisciplinary. Being a teacher herself, she is interested in music education and feels motivated to participate in matters concerning the quality of her own education at HKU.