



# AEC Pop and Jazz Platform 2024



## **Me researcher? No way! How to become world-famous without leaving home**

Jazz research, as well as popular music research, at the academies, conservatories, and universities, are made slave to 'artistic research' which is dominated by the rules developed in classical music, musicology and 'scientific' research. The 'Research Catalog' in which all master students are forced to publish, clearly shows this. The 'peer review' system in PhD studies is outdated, unreliable, and not functioning well. It is crucial for jazz research, as well as popular music research, to develop a type of research that is less limiting and restricting.

In the IASJ (International Association of Jazz) in the last few years, a new notion is developed: 'applied jazz research'. Applied jazz research is jazz research fed by, and feeding jazz performance and jazz education.

The IASJ Journal of Applied Jazz Research was launched in February 2023, is now over 1000 downloads. At the 2023 IASJ Jazz Meeting in Helsinki in July, there was an 'applied jazz research' day. On 25 September 2023, Kurt Ellenberger and Wouter Turkenburg (the chief editors) did a presentation at the GMTH Conference in Freiburg, Germany. On 10 and 11 November 2023, a conference in Graz on applied jazz research takes place. Pop icon Jack Hues is the keynote speaker.

Every jazz or pop musician/educator has profound knowledge of a certain topic, is a specialist in some area. In the workshop, participants are invited to present their topic, their specialism. Is it to interest of others? Is it usable, applicable, applicable? Are they made slaves to 'artistic research'? The participants in the workshop will decide. Is it worth publishing in the next volume of the IASJ Journal of Applied Jazz Research?

**Wouter Turkenburg**, born in Singapore in 1953, studied classical guitar at the Arnhem Conservatory and Musicology at the Amsterdam University. He graduated 'cum laude' in 1983. At the Amsterdam School of Music in 1981 he founded the World Music Department and the Jazz Department.

In 1985 he became the head of the jazz department of the Royal Conservatoire in The Hague, The Netherlands, a position he holds up to 2019

In 1990 until 2009 he was lecturer in the history of jazz at the Utrecht University, The Netherlands. From 2003 to 2022 he also lectured at the Leiden University, The Netherlands.

In 1989 Wouter Turkenburg co-founded the IASJ, the International Association of Schools of Jazz, for which David Liebman took the initiative. The first Annual IASJ Jazz Meeting took



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place at his institute in 1990. In 2003 the 1<sup>st</sup> IASJ Jazz Education Conference took place there as well. He currently is the Executive Director of the IASJ.

Wouter Turkenburg with Kurt Ellenberger are the editors-in-chief of the IASJ Journal of Applied Jazz Research, launched in February 2023.

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