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Young Changemakers take the 2024 European Elections into their own hands

Youth artists from 14 European countries gather in the heart of Brussels to create a new public artwork that calls on people to vote in the 2024 European Elections

As of today, a new public artwork can be seen in the surroundings of the Brussels Gare du Midi train station. Collectively created by artists aged 18–20 from Bulgaria, Croatia, Cyprus, France, Germany, Greece, Hungary, Italy, The Netherlands, Poland, Portugal, Slovenia, Spain and Sweden, this large-scale mural is a compelling call to passersby: vote in the 2024 European Elections.

Led by <u>Artivist Network</u> and Barcelona-based artist <u>Oriana Eliçabe</u>, the team developed their eye-catching artwork, consisting of four large-scale, digitally retouched photographic images of the young artists themselves combined with the intermingling of yellow stars and ballot boxes pasted against the facade of Brussels' busiest train station. The final result, located at Boulevard de l'Europe at the Brussels Midi train station will be on view to the public until the end of June.



"The EU and its political processes can seem distant to youth across Europe. But these decisions affect our lives deeply. We want the youth to understand that politics isn't something far-away like the stars, rather it's something you can hold and change." - Melike Futtu, Artivist Network

The action was part of Culture Action Europe's latest project, **Pop the Vote! Culture on The Ballot**, which works with young artists and cultural workers to not only get citizens to the voting booths in the upcoming European Parliamentary elections (6-9 June 2024), but also to centre artistic expression, culture, and artivism at the core of community and democratic engagement. This week the Changemakers have been in Belgium for an immersive training on methods, ideas, and theories to engage their communities through arts-informed public actions of their own design leading up to the elections in June.

"Young artists are already heeding the call to action around crucial issues that impact themselves and their communities. What we hope to do with Pop the Vote! is hold space and provide a platform for them to further develop their experience in public debate and democratic participation. This project is an incredible opportunity to collaborate with creators who deeply believe that arts and culture are central to our personal and political lives in Europe." - Maya Weisinger, Culture Action Europe

More about this week's public artwork and the work of the Changemakers can be followed on the Pop the Vote **Instagram page**.

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Media Assets: Video Photos Pop the Vote Logos







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Notes:

- The public artwork is on show until 30 June 2024 and can be seen on Boulevard<u>de</u> <u>I'Europe</u> at Gare Midi/Brussel Zuid in Brussels, Belgium.

- The artwork was created as part of the project, **Pop the Vote! Culture on the Ballot**. Co-funded by the European Parliament, Pop the Vote! encourages active engagement of European citizens around the 2024 European Parliamentary Elections through culture and works with young artists, cultural workers, and art school students in 14 EU countries to act as Changemakers in their own communities and mobilise them to participate in the 2024 European Parliamentary elections.

-Pop the Vote social media is here:

X: <a>@popthevote_EU

Instagram: <u>@popthevote.eu</u>

Hashtags: #popthevote #togethereu #useyourvote

- This public action was supported by the European Cultural Foundation as part of the ongoing **<u>Cultural Deal for Europe campaign</u>**, which calls on the European Union to place culture at the heart of its political vision and ambition for years to come

- <u>Culture Action Europe (CAE)</u> is the major European network of cultural networks, organisations, artists, activists, academics and policymakers. CAE is the first port of call for informed opinion and debate about arts and cultural policy in the EU. As the only intersectoral network, it brings together all practices in culture, from the performing arts to literature, the visual arts, design and cross-arts initiatives, to community centres and activist groups. CAE believes in the value and values of culture and its contribution to the development of sustainable and inclusive societies.

-Artivist Network is a collective of arts activists and facilitators who support organisers and movements to more strategically engage arts, artists, and culture in creating systemic change through the innovation, exchange, and dissemination of new forms of political intervention. We focus on empowering activists and artists with new skills, networks, tactics, and forms of political intervention. We focus specifically on climate justice organising for its potential to provoke deep, structural, and intersectional change.

