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Play Green!

Implementing the Green Shift in Higher Music Education

AEC Goes Green Working Group

AEC Annual Congress and General Assembly 2024

Milan, Italy



Trein naar Verbetering

Train to Improvement

By Marloes de Nul (Voice, Composer) and Ettore Cauvin (Clarinet, Piano)

Trein naar Verbetering

Nog een lange weg te gaan
Regen tikt tegen het raam van de
trein
Het landschap schreeuwt
dat er iets moet veranderen
Dat zij niets verstaan,
van alles dat zij schenkt
Dat zij al te vaak vergeten
Wie ik ben

Train to Improvement

Still a long way to go
Rain taps on the window of the
train
The landscape screams
that something must change
That they understand nothing,
of everything that she gifts
That too often they forget
Who I am

WHY Play Green?

Objectives of the *Play Green!* recommendations

Address societal challenge of climate change & environmental sustainability by offering recommendations with the implications on:

- ❖ Reduction of CO₂
- ❖ Other ways of contribution to answering the climate emergency, particularly from HME sector

HOW to Play Green?

❖ Offering pathways on:

- How to embed environmental sustainability in institutions
- How to inspire change (change of the mindset)

❖ Supporting learning from each other and improving ourselves by providing examples of good practices and suggestions for the first steps to green transition

Play Green! recommendations for the green transition

- ❖ **IN**novative and concrete recommendations tailored specifically for the music education sector
- ❖ Grounded in **IN**spirational frameworks
- ❖ Aiming to transform learning environments through the promotion of **IN**terdisciplinary approaches
- ❖ **IN**clusion, engaging entire institutional and local communities in sustainability efforts




Embedding sustainability in HMEIs: Green institutional management and operations

Green event
organisation

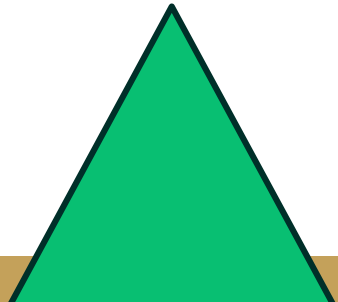
Sustainability
policy



Green
travelling and
commuting



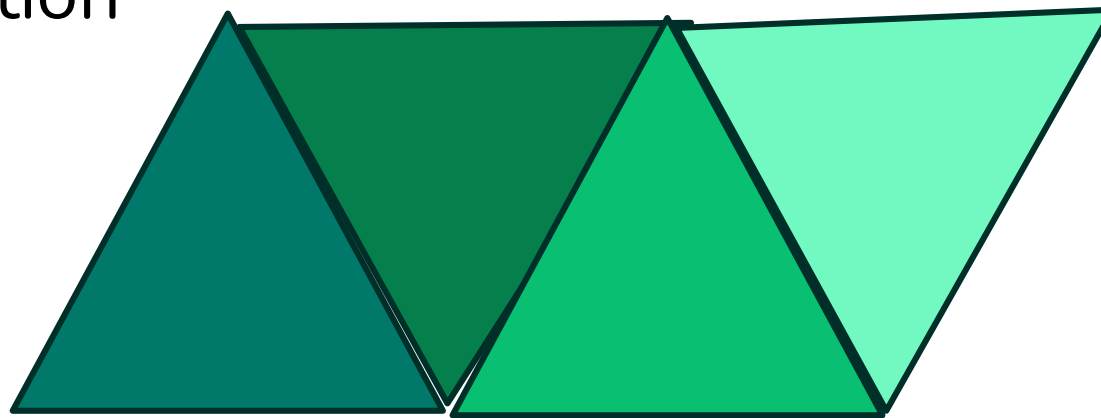
Sustainable
daily
functioning



Embedding sustainability in HMEIs: Green institutional management and operations

Green event organisation

Sustainability policy



Green travelling and commuting

Sustainable daily functioning

**Inspiring change:
Communication, promotion
and raising awareness**

Communication and
raising awareness

Research,
(artistic) projects,
performances

Learning & Teaching
for green transition

**Embedding sustainability:
Green institutional
management and operations**

Sustainability
policy

Sustainable daily
functioning

Green travelling
and commuting

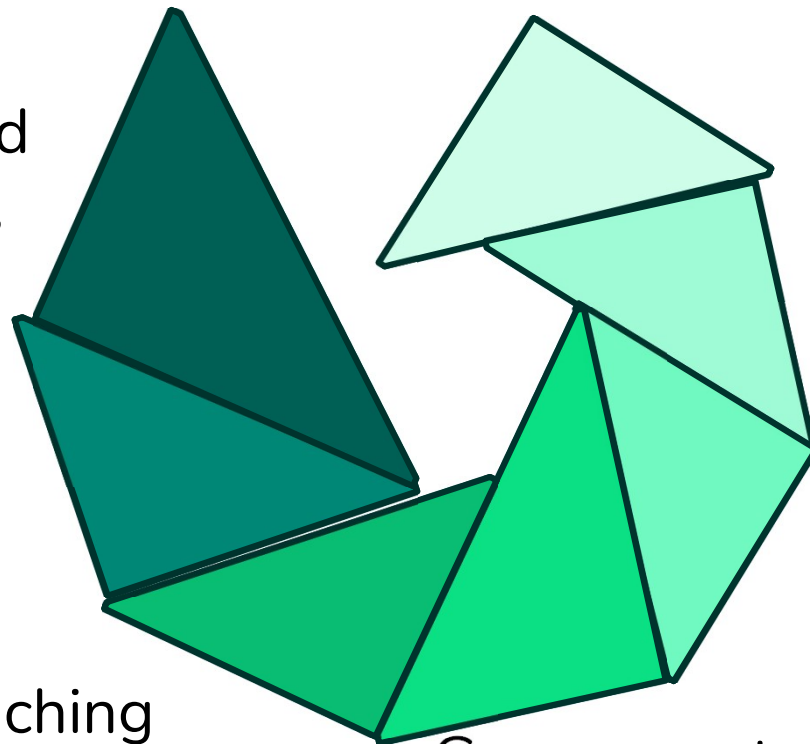
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AEC ARTEMIS

Play Green! recommendations

include:

- Recommendations for different areas
- *Advice to newcomers to green transition:*
Recommendations with step-by-step approach
 - Challenges for Change
 - *Spotlight on good practices*
- Examples of green AEC actions

Environmental Policy

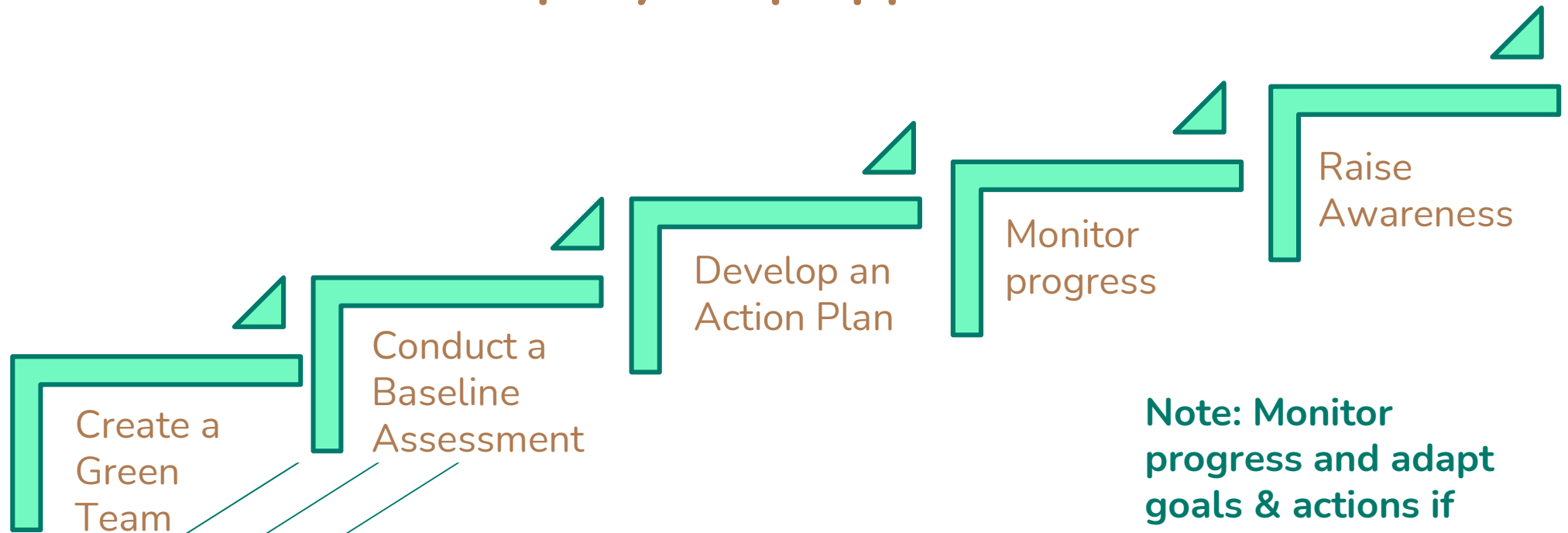
→ **OBJECTIVE:** Environmental sustainability integrated into the strategic development goals, embedded as a core value within the institution, made part of the mission statements, curriculum objectives, and ongoing student and faculty projects.

RECOMMENDATIONS:

- Where to start – know your impact
- Take all relevant activities into account
- Develop a systematic approach for the improvement of the environmental impact
- Set SMART improvement goals: Specific, Measurable, Achievable, Realistic/Reasonable, Time bound goals and corresponding actions for reaching the goals

Environmental Policy

Step-by-step approach



Note: Monitor progress and adapt goals & actions if necessary!

Environmental Policy

Step-by-step approach

Create the position of an environmental officer

Establish an environmental policy addressing the main activities of the institution

Highlight your vision and strategic goals

Expand Networks

Expand raising awareness about artistic activities

Green travelling and commuting

→ **OBJECTIVE:** Regulation of institutional travel activities and guiding steps towards a more sustainable travel practice

RECOMMENDATIONS:

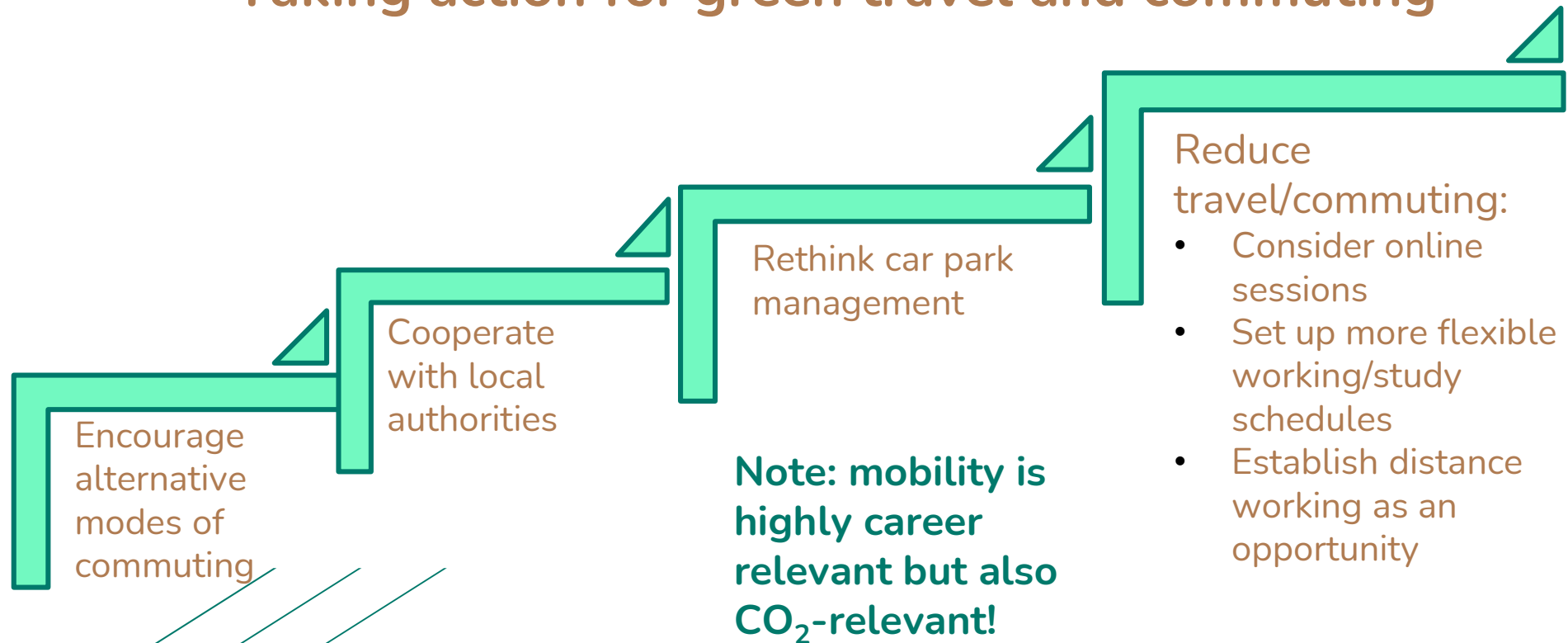
Implement a travel policy that regulates & guides travels for institutional purposes.

Key elements:

- Re-thinking of travel purposes, opting for virtual meetings if possible
- Choosing low-carbon modes of transportation, e. g. trains instead of flights
- Reducing the number of short-distance flights as these create a disproportionately high amount of CO₂ emissions
- Reducing the use of cars, take public transportation instead

Getting started

Taking action for green travel and commuting



Sustainable daily functioning

- ❖ Procurement policy
 - General procurement
 - Procurement of instruments
- ❖ Reduction of paper use
- ❖ Waste management
- ❖ Energy and resource efficiency and low consumption
- ❖ Green digital actions
- ❖ Catering

Sustainable daily functioning Procurement Policy

→ **OBJECTIVE:** Give orientation on how to make responsible purchase choices for less negative and more positive impact.

➤ **Take the whole life cycle of into account:**

- Type and origin of materials
- Content of hazardous materials
- Production & assembly processes
 - Transport
 - Use Phase
- Recovery & Disposal

RECOMMENDATIONS:

- Introduce a procurement/purchase guideline
- Prioritise buying third-party verified eco-labelled products / eco-certified suppliers
- Look for alternatives for
 - Fossil based materials & fuels
 - Disposable products
 - buying, use services instead

Sustainable daily functioning

Green digital actions

→ **OBJECTIVE:** Reducing the digital footprint, introducing digital green literacy and awareness.

→ **RECOMMENDATIONS:**

- Move to the Cloud
- Use Wi-Fi Instead of Data
- Organise digital clean-up days
- Use the green search engines (*Ecosia*, *Ocean hero*, *Lilo*, etc)
- Take small everyday actions to reduce our digital footprint

Sustainable daily functioning

Canteens and catering

→ **OBJECTIVE:** Encourage the adoption of plant-based alternatives and support local food sources to reduce the environmental footprint linked to long-distance food transportation and the impacts of meat-based diets

→ **RECOMMENDATIONS:**

Make agreements with canteens:

- Good quality vegetarian option (preferably cheaper)
- Local suppliers, organic and seasonal food offer, if possible
- Incentive reusable options (e.g. smaller prices for using own mug)
 - only reusable dishes, bottles for water, juices
 - Food waste management policy
 - Composting leftovers

Green event organisation

→ **OBJECTIVE:** Reduce negative impact of event organisation with practical actions covering transport & logistics, catering & services, resource & energy consumption and waste generation

→ **RECOMMENDATIONS:**

- **Add a sustainability clause** in the cooperation agreement with the venue/event host institution
- **Encourage use of public transport** and sustainable transport modes to the audience: communicate sustainable transport options in event brochures
- **Sustainable event and promotional material:** digital tickets and programmes, event app, QR codes and digital screens, recycled paper if printed.
- **Accommodation and meals (where applicable):** suppliers (local, more plant-based and vegetarian, seasonal products) - when possible and respecting cultural differences and specifics), hotels with green certificates

AEC green events

- ❖ Paperless
- ❖ Green-labelled accommodations and sustainable transport encouraged
- ❖ Less promotional material/recycled material, adapted format
- ❖ Focus on the menu: vegan/vegetarian/local
- ❖ Waste separation stations
- ❖ Reused badges, signs...
- ❖ Host's sustainable policy
- ❖ Raising awareness actions

Examples:

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**Koninklijk
Conservatorium
Den Haag**

RIAM
Royal Irish
Academy of Music

Inspiring change:

Learning & teaching for green transition

→ **OBJECTIVES:**

- Green the curriculum by embedding environmental awareness into music education
- Prepare students for more sustainable careers by integrating environmental responsibility into career development
- Include green knowledge and skills in lifelong learning offers for teachers and staff

Inspiring change:

Learning & teaching for green transition

→ RECOMMENDATIONS:

- Encourage interdisciplinarity
- Green skills, particularly in entrepreneurship-oriented courses and programmes. Also, training for staff, procurement staff
- Sustainable music production
- Guest lectures and workshops
- Creating and learning about green music
- Student green artistic projects

Learning & teaching for green transition

Spotlight on good practices

- ❖ **Green Study Programme** >>> “MA Arts management, society and creative entrepreneurship” by Uniarts Helsinki
- ❖ **Developing Green Skills** >>> “GreenME” program/guide/student week/sound-walk initiative by ESMRF Madrid
- ❖ **Green Lectorate** >>> Lectures for Future (L4F) by mdw Vienna
- ❖ **Lifelong learning opportunity** >>> “La Fresque du Climat” (The Climate Fresco) workshop for staff by CNSMDP
- ❖ **Sustainability Course and Prize** >>> Artistic Entrepreneurship and Entrepreneurship Prize at SDMK Odense

Communication, promotion and raising awareness

→ **OBJECTIVE:** Communicating and promoting music as a tool to raise awareness of environmental issues, inspire change and engage with communities for the green transition

→ **RECOMMENDATIONS:**



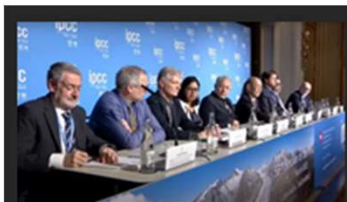
- ❖ Use all platforms
- ❖ Keep some paper in the mix
- ❖ Avoid greenwashing, be responsible and humble
- ❖ Lead by an example

- ❖ Create an ecosystem connecting people
- ❖ Train your team
- ❖ Set an environment monitoring



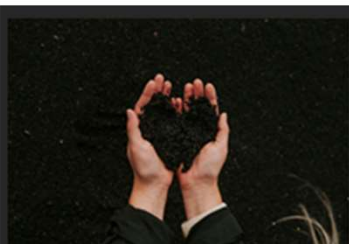
Spotlight on good practices

Green newsletter from CNSMD Lyon



6e RAPPORT DU GIEC

Dans ce document de référence communiqué lundi dernier, le Giec alerte sur l'insuffisance des mesures prises jusqu'à présent et **détaille les solutions disponibles, "efficaces et peu coûteuses"**. "*Si nous agissons maintenant, si nous réduisons fortement nos émissions, le réchauffement global ralentira*" Gerhard Krinner, climatologue et coauteur du rapport. [lire plus](#)



ATELIER MAINS DANS LA TERRE !

Au printemps, il y a beaucoup à faire au jardin ! Le Comité Fertile vous propose un nouveau créneau d'atelier lundi 27 mai à 9h.



Le pianiste Guilhem Fabre et son camion-scène

Ce mercredi 13 novembre à 10h en salle d'Ensemble, le pianiste Guilhem Fabre sera l'invité de Mathieu Ferey pour échanger, entre autre, autour de son projet de scène itinérante : un format qui fait fortement écho aux questions liées à la mobilité des artistes et des publics de la feuille de route écologie du CNSMD Lyon.

→ Conférence ouverte à toutes.

"Je suis pianiste et directeur artistique du projet uNopia, un camion-scène doté d'un piano à queue de concert (CFIIS Yamaha). L'association, basée à Lyon, propose depuis 2019 des concerts et spectacles itinérants autour de la musique classique. Avec uNopia, je cherche à la fois à croiser les disciplines artistiques (notamment la musique et le texte) et à toucher de nouveaux publics."

- [Petit journal de la culture France Inter \(3min\)](#)
- [JT France 2 \(2min30\)](#)



BOURSE JEUNES LYON 2030

La Bourse jeunes Lyon 2030 soutient et accompagne l'engagement des jeunes Lyonnaises et Lyonnais âgés de 16-25 ans qui ont une idée ou un projet pour agir pour le climat et la transition écologique et sociale à hauteur de 2 000€ maximum pour un projet individuel et jusqu'à 5 000€ pour un projet collectif.

[en savoir plus →](#)



SEMAINE ÉTUDIANTE DE LA RÉDUCTION DES DÉCHETS

Du 18 au 26 novembre prochain, le Réseau Étudiant pour une Société Écologique et Solidaire (RESES) lance la quatrième édition de la Semaine Étudiante de la Réduction des Déchets, en partenariat avec l'ADEME.

[en savoir plus →](#)

Spotlight on good practices

Open Your Eyes And Tell Me What You See project

Partners: Royal Irish Academy of Music, Guildhall School of Music & Drama, Conservatoire de Paris and the University Mozarteum Salzburg

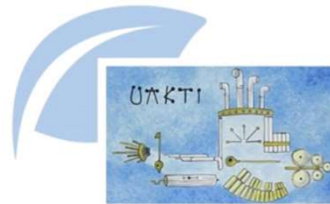
- ❖ Artistic response to the climate crisis
- ❖ Involving both the teaching and student community → new learning and performative spaces
- ❖ Digital and paperless
- ❖ Green transportation for meetings
- ❖ Accommodation at walking distance with green certifications
- ❖ Local food, no single-use plastic or excessive packing
- ❖ Engaging several communities, audiences and territories through performances including repertoire from underrepresented composers and poets
- ❖ Experimenting with collaborative green entrepreneurship inspired by the 17 UN Sustainable Development Goals

Spotlight on good practices

AEC for the More Sustainable Planet: Green Music posters and raising awareness through music

GREEN MUSIC

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Did you know?

Greenhouse gases do not all have the same impact, but CO₂'s permanence in the atmosphere is decades longer than others, being increasingly present in humans daily activities. Recycling materials in every way possible is an impactful way to go green.

Philipp Glass:

Aguas da Amazonia - Paru River (2019)

Performed by Uakti

Uakti (WAHK-chee) is a Brazilian instrumental musical group known for using custom-made instruments built by themselves, out of PVC tubes, wood, glass, and tin cans. Environmentally, this reduces the carbon footprint compared to the marimbas made of the endangered rosewood.



#AECgoesgreen



Co-funded by the European Union

Have you already seen all 15 Green Music posters? →

Trein naar Verbetering (continued)

Nog een lange weg te gaan
De trein stopt plots en een vrouw
stapt uit
Ze zwaait naar mij
Ze schudt haar rode haren
Zo verloor de trein
Bestemming onbekend
Want zij willen zelden weten
Wie ik ben

Trein rijdt voor altijd ...

Train to Improvement (continued)

Still a long way to go
The train abruptly stops and a woman
hops off
She waves at me
She tosses her hair
And so the train lost
Destination unknown
Because they rarely want to know
Who I am

The train keeps on running ...

Have your say!

- Sustainability Challenge
- AMA



THANK YOU FOR YOUR ATTENTION!