

Danilo Simoni is the founder of BLOOM -2M consulting company - and the creator of the BLOOM methodology: a systemic approach for life and business evolution based on neuroscience, psychology, energy work and rooted in a deep knowledge of the corporate world.

For more than 15 years he works with Psychology and personal development, conjugating a solid academic background in Psychology and Psychoanalysis with the most innovative techniques in the development of human potential, of Meditation and Performance Coaching.

Danilo Simoni worked as consultant for management training and organizational development for some of the most important Italian and international companies such as Unilever, Nestlé, Cisco, Sony, Jaguar, Deutsche Bank, BNL-BNP Paribas, Alitalia, Telecom Italia and many others for which he carried out projects in the area of Leadership, Emotional Intelligence and Well-Being.

He is personal advisor of many CEOs and top managers who appreciate his way of working that focuses on all business activities driven by the movements of the human soul.

Simoni is Director of prestigious Training Programs Executive and Global Content Experts on the subject of Mindfulness for international organizations such as World TMI and Tack International and he is in the team of Certified Trainers for Epstein Technologies Corporate Programs: the innovative evolutionary approach on personal energy created by Donny Epstein.

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