add your name on sticky note and place it on this frame

Linda

Udo

HCK

Amos

gretchen

JJ

WB

RH

Tsun-Ju

Helen

bebiane bøje

Becky

Karin Sweden

Paulina

héloïse

Esther Viñuela

Dan

Maria

Jos

Mimi :)

sylvia (France)

Amber

Ellie

Maria

Susanne

Margi

Sarah :)

miro

Digital DIY: The creative and universal musician in the hybrid age

The musical world has shifted position permanently. The collapse of physical record sales, emerging of online music services and sheet music stores, and musicians building their visibility and audibility on digital platforms instead of conventional media has challenged educational institutions in music for some time now.
Due to the current global situation, the requirements and possibilities of digital technology have become much more evident in our minds, and the practical implementation has been accelerated. Thus, musicians in all genres are having to refocus their energy when considering how to disseminate their musical product and talent and collaborate with others.

The image of the musician–artist–music writer in this hybrid analog/digital age in (and especially after) the corona pandemic will be greatly changed by the new situation.

We suggest that the HE institutions in music should see themselves as cultural marketplaces of competences, as pools of experts, which help our students embrace new technologies and ways of thinking in order to be able to re-invent themselves and reach new audiences.
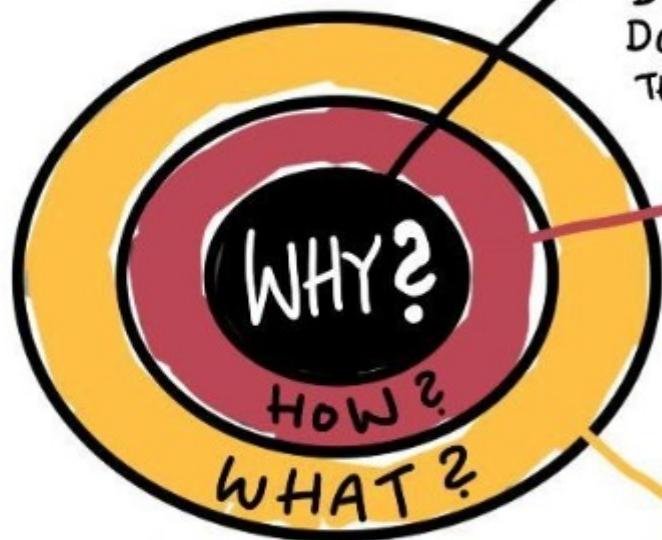
does this resonate with you ?

miro

Musicians have begun to realize that their dreams are possible through the discipline of entrepreneurship, a discipline that allows for individuality and creativity. The disciplines of entrepreneurship and music have a lot in common in that each takes a huge commitment, a relentless work ethic, passion and new ideas

https://www.entrepreneur.com/article/341773

add your quotes

Think about these questions as a backward design
These are the outcomes
What do you offer within your education to facilitate the students to learn new ways of working ?

Being human

Skill skills

working with alumni as mentors, coaches

What do students do with all these particles?

Competence Reflection responsive skills Curiosity musings

Success is a feeling

Needs flexibility, freedom, space

Question 1: in this Parallel Session, we would like you to have a converstation about how the musician in the hybrid age is able to:, plan and implement the entire creative process holistically from composition and/or performance to marketing and distribution;

the importance of collaborating is more important then ever

being human

what makes things hollistic?

mentoring from the start

we got to do and make things happen.

login into the mindset of change as an educator to facilitator

360 skills

you have to take the risks to move forward as an important professional skill

exposure to more business ideas within the curricula but collaborative

be more inclusive and invite students into the conversation

Question 2: in this Parallel Session, we would like you to have a converstation about how the musician in the hybrid age will be able to:● Network professionally to find expert support for their initiatives, where external skills are required;

working with alumni as mentors, coaches

Teachers

Through classes, internships, mentors, alumni, inviting collaborators via social media

Attending music industry conferences. Many of them are now going online and for free, during COVID times

Sychronized curriculum

building careers and supporting communities via Co-op

miro

In this Parallel Session, we would like to have a converstation about how the musician in the hybrid age will be able to: See and utilize the whole collection of online tools, platforms and digital imprints as their portfolio in order to promote their competences and advance their career;

Online tools
Microsoft Office Suite
Zoom
Adobe Creative Studio
mF classrooms
Canvas
Moodle
Blackboard
Miro

What do students do with all those platforms?

Competences
Wide vision
Interpersonal skills
Curiorisity
Courage

In this Parallel Session, we would like to have a conversation about how the musician in the hybrid age is able to: Become enabled and empowered to develop their original profile and also determine their own definition of success.

Success is a feeling

Should students define success in conservatoires? Should they decide how they are graded?

Needs flexibility, freedom, space

IDEA KILLERS...

REASONS WHY CREATIVITY AND INNOVATION DON'T FLY IN YOUR ORGANISATION

Yes, but... It already exists! Our customers won't like that!

WE DON'T HAVE TIME... **NO!** It's not possible...

It's too expensive! Let's be realistic... That's not logical...

We need to do more research... THERE'S NO BUDGET...

I'm not creative... We don't want to make mistakes...

The management won't agree... **GET REAL...**

It's not my responsibility... It's too difficult to master...

THAT'S TOO BIG A CHANGE. . .

The market is not ready yet... Let's keep it under consideration...

HOW FLOW EXPERIENCE DESIGN WORKS

1. Presence

Mindfulness, External Triggers, Internal Triggers, Natural Rhythms

Stay present and respond differently to internal and external attention triggers that distract you.

2. Mindset

Passion, Mastery, Purpose, Life Story

Stay motivated by applying the 3 principles of intrinsic motivation: autonomy, mastery and purpose.

3. Vision

Core Values, Vision Mapping, Lifetime Goals, Action Plan

Define your core values, mission and a compelling vision of the future so you can live your truth.

4. Productivity

Deep Focus, Clear Goals, Feedback Loops, Challenge/Skill Ratio, Gamification

Plan out your week with clear goals, bite-sized tasks and a challenging accountability structure.

5. Habits

Tiny Habits, Daily Rituals, Small Wins, Keystone Habits

Use behavioural design to create tiny habits that stick and build keystone habits for peak performance.

6. Learning

Rich Environments, Experiential Learning, Deep Embodiment

Design your own learning experiences and seek out optimal environments for deep immersive learning.

7. Creativity

Pattern Recognition, High Consequences, Creative Flow

Refine your creative process by training flow states of consciousness and using the magic of high consequences.

8. Tribe

Communitas, Helper's High, Mentorship, Group Flow,

Create group flow experiences that improve openness, deepen conversation and facilitate collaboration.

SOCIAL CREATORS

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