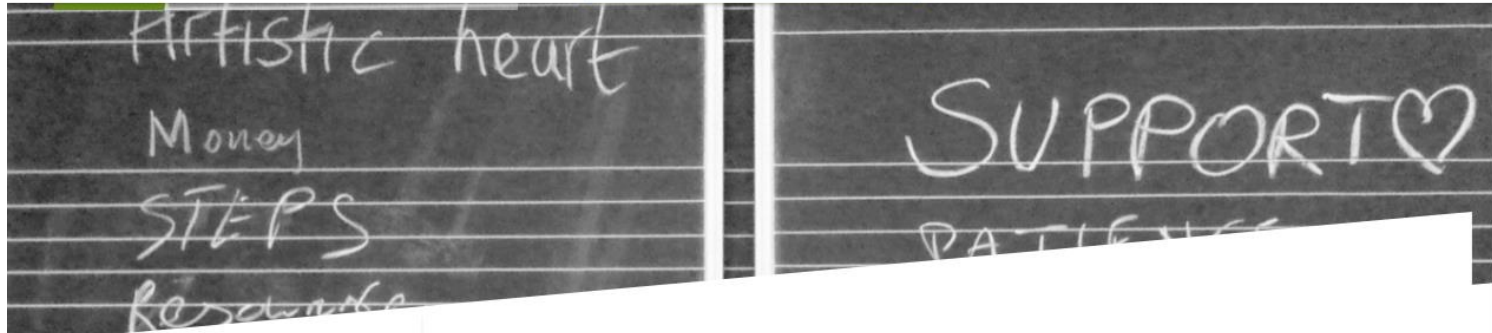


# Educating for Entrepreneurship in Music

AEC Polifonia Working Group

2011-2014

Gretchen Amussen



MUSICAL  
ENTREPRENEURSHIP  
WEBSITE

WHO ARE WE?

WHAT IS IT?

MAKING IT HAPPEN

MODELS OF GOOD PRACTICE

EUROPEAN OVERVIEW

FOR MORE INFORMATION...

MEDIA

THANK YOU TO...

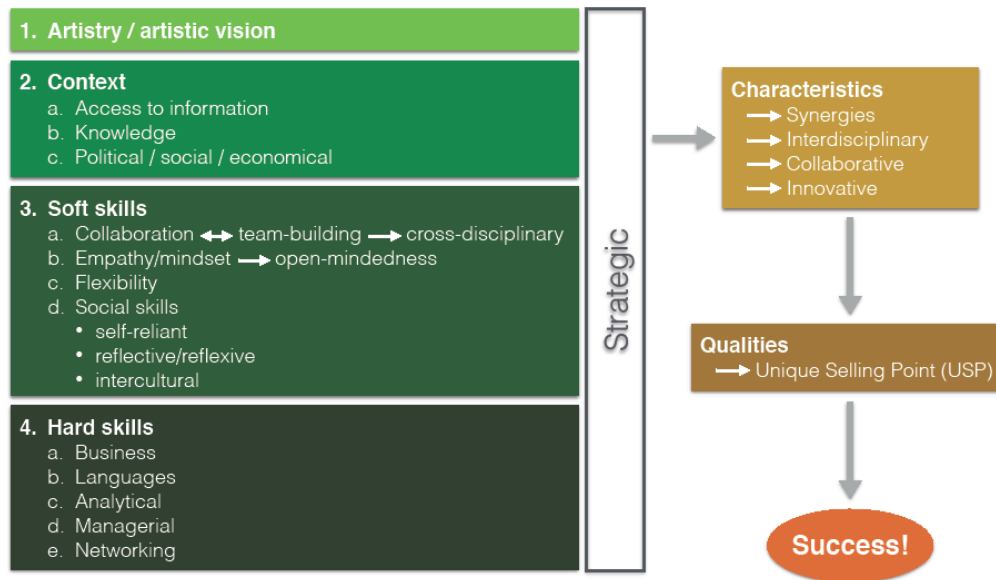
## Musical Entrepreneurship



### A group of experts for the European Commission:

” ... Europe needs to **stimulate the entrepreneurial mindsets of young people**, encourage innovative business start-ups, and foster a culture that is friendlier to entrepreneurship and to the growth of small and medium-sized enterprises (SMEs). The important role of education in promoting more entrepreneurial attitudes and behaviours is now widely recognised. However, the benefits of entrepreneurship education are not limited to start-ups, innovative ventures and new jobs. **Entrepreneurship refers to an individual's ability to turn ideas into action** and is therefore a key competence for all, helping young people to be more creative and self-confident in whatever they undertake.”

# Entrepreneurship



# Models of Good Practice

## Higher Music Education

- Intensive courses
- Incubators
- Joint business/music programmes
- Cross-disciplinary entrepreneurship courses

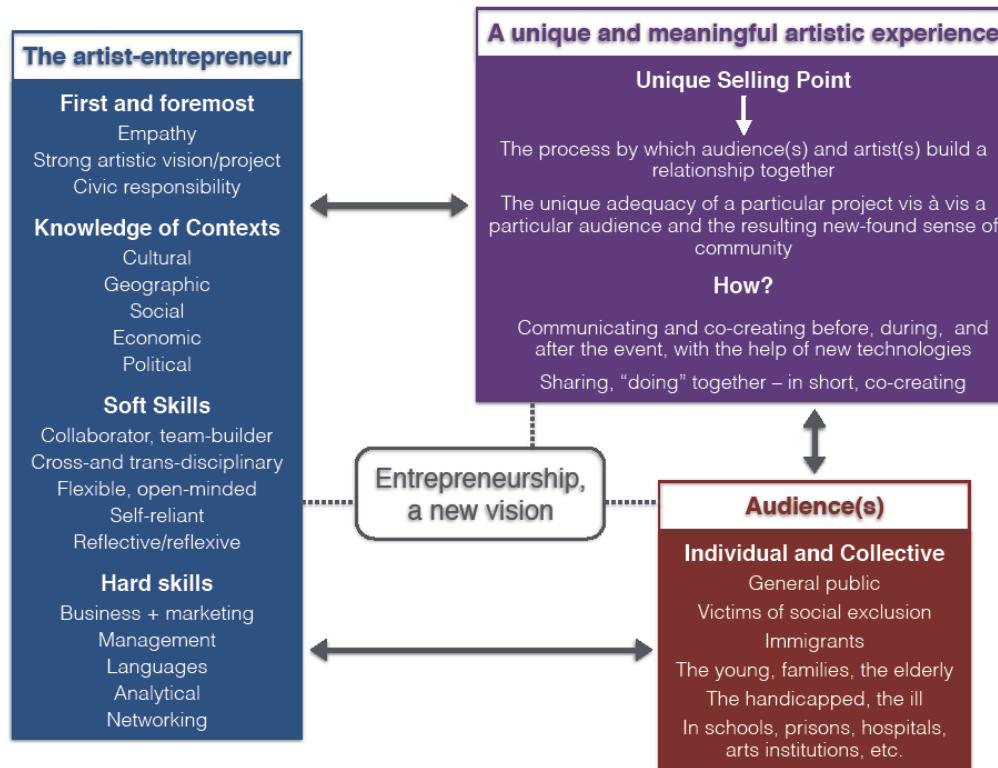
# Models of Good Practice

## Music Profession

- Red Note Ensemble. Scotland
- Collegium 1704
- Les Siècles

# European Overview

- Anglo-Saxon, Mediterranean, Scandinavian, Continental, Eastern & Central Europe
- Educating for Entrepreneurship
- Entrepreneurial training
- Partnering & Mentoring
- Funding for Culture



[http://www.aec-  
music.eu/musicalentrepreneurship](http://www.aec-music.eu/musicalentrepreneurship)



Thank you!