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Association Européenne des
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Annual Meeting for IRCs 2016 in Krakow

Pre-Conference Seminar 2

International Strategy: From Papers to Real Life

Internationalisation!

We deal with international affairs at work on a daily basis. It seems that this word – this concept – is here to stay! Apparently there is no other way: you need to be international. Determining our funding or assessing the quality of our institutional and pedagogical work, the reports and external evaluators more and more measure our internationalisation numbers.

This overwhelming and omnipresent international mindset should have a positive impact on our institutions – but we should also regularly assess if we pay attention to what we really mean with *becoming international*. Do we have a 30-second answer to what being international is? Is it the same for each institution? Is there anything beyond ERASMUS+ mobility? Can we apply a pre-existing model of an international strategy plan to our institution? Will it work? What do we want to achieve with becoming international? What are the strong and weak points, the opportunities and threats of internationalisation within the specific context of our institution?

Many partner institutions of the AEC have an international strategy as a part of their institutional policy but everything that is written might not be applied in real life. Do we recognise this gap? Is there one? Why?

During this seminar, some colleagues will share with us their different experiences and perspectives on international strategies and the implementation of these in our daily life.

This hands-on seminar aims to promote active discussion about those topics giving the participants an opportunity to draft an international strategy for a “new” institution in a different geographical, cultural and economic setting.

In addition, the seminar aims to be a moment for necessary reflection upon our work, thinking or rethinking about the important issue of internationalisation and for this reason targets both experienced and less experienced colleagues. As said, the subject is definitely not new or surprising but it might be revealing depending on the way we approach it. And nevertheless, it certainly is a major topic in our work as IRCs.

The aim of the seminar is to raise awareness of approaching an international strategy according to the context and to increase the ability to implement it.

30 slots available

Thursday, September 15th		
14:30 – 15:00	Registration Welcome to the Participants and Introduction by Bruno Pereira , ESMAE Porto	
15:00 – 16:30	Case Studies 1 & 2 Approach to the International Strategy at the Sibelius Academy (Helsinki) and the Royal Conservatoire (The Hague) by Tuovi Martinsen and Martin Prchal	
16:30 – 17:00	Networking with Refreshments	
17:00 – 18:30	Case Studies 3, 4 & 5 Approach to the International Strategy at the Academy of Music in Krakow, Belgrade Academy of the Arts and the European University in Cyprus by Karolina Jarosz, Ivana Perkovic and Yiannis Miralis	
19:30	Dinner	

Friday, September 16th		
10:00 – 11:30	Group assignment: draft and discuss about the main needs of an international strategy based on a specific context	
11:30 – 12:00	Networking with Refreshments	
12:00 – 13:00	Presentation of the work by the groups, final wrap-up and closing remarks	
13:00	Networking Lunch	