

# **IMZ**ACADEMY

The IMZ Academy is a master class-series for young and established professionals in the area of audiovisual music + dance production.

# IMZ IN NUMBERS

**10** out of 1,897 million  
Viennese people work  
at the IMZ Office

**59** years of experience as an  
international network and  
interest group

**27,000** entries in the  
IMZ film database

**150** IMZ Member  
Organisations from  
27 countries worldwide

**16,000** people from 97 countries receive  
the 2 monthly IMZ Newsletters

**412** individual, direct  
interactions with IMZ  
Members per week

**10,000** direct  
contacts  
worldwide

**600** international experts gather at  
Avant Première Music + Media  
Market Berlin every year

# THE IMZ NETWORK

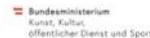


# IMZ ACADEMY 2020

**IMZ**  
INTERNATIONAL  
MUSIC + MEDIA CENTRE

## THE COMPLETE PERFORMER OF THE FUTURE – EMBRACING MEDIA SKILLS IN MUSIC EDUCATION

3 December 2020, online workshop



PARTNERS



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# COURSE AIMS

- To outline the knowledge required by a conservatoire or university music department to position itself and its students in the digital world
- To help conservatories define + develop their digital strategy + curricula for the benefit of their students
- To identify the changes in attitude + approach required from management + teachers in order to effect change
- To explore the role that digital skills can play in the development of the complete classical musician in the 21st century, acknowledging the way in which music is now made, listened to and distributed on digital networks + social media
- To share examples of best practice in digital courses for music students as part of the undergraduate + post-graduate experience

# EXPERTS



**Peter Maniura**

Freelance Director + Digital Strategist, IMZ Academy Director



**Yury Revich**

Violinist



**Henk van der Meulen**

Principal at Royal Conservatoire of The Hague + Vice-chairman at University of the Arts The Hague



**Marlon Titre**

Head of the Classical Department at Royal Conservatoire of The Hague



**Miranda Harmer**

Chair of the Student Network at the Association of European Conservatoires



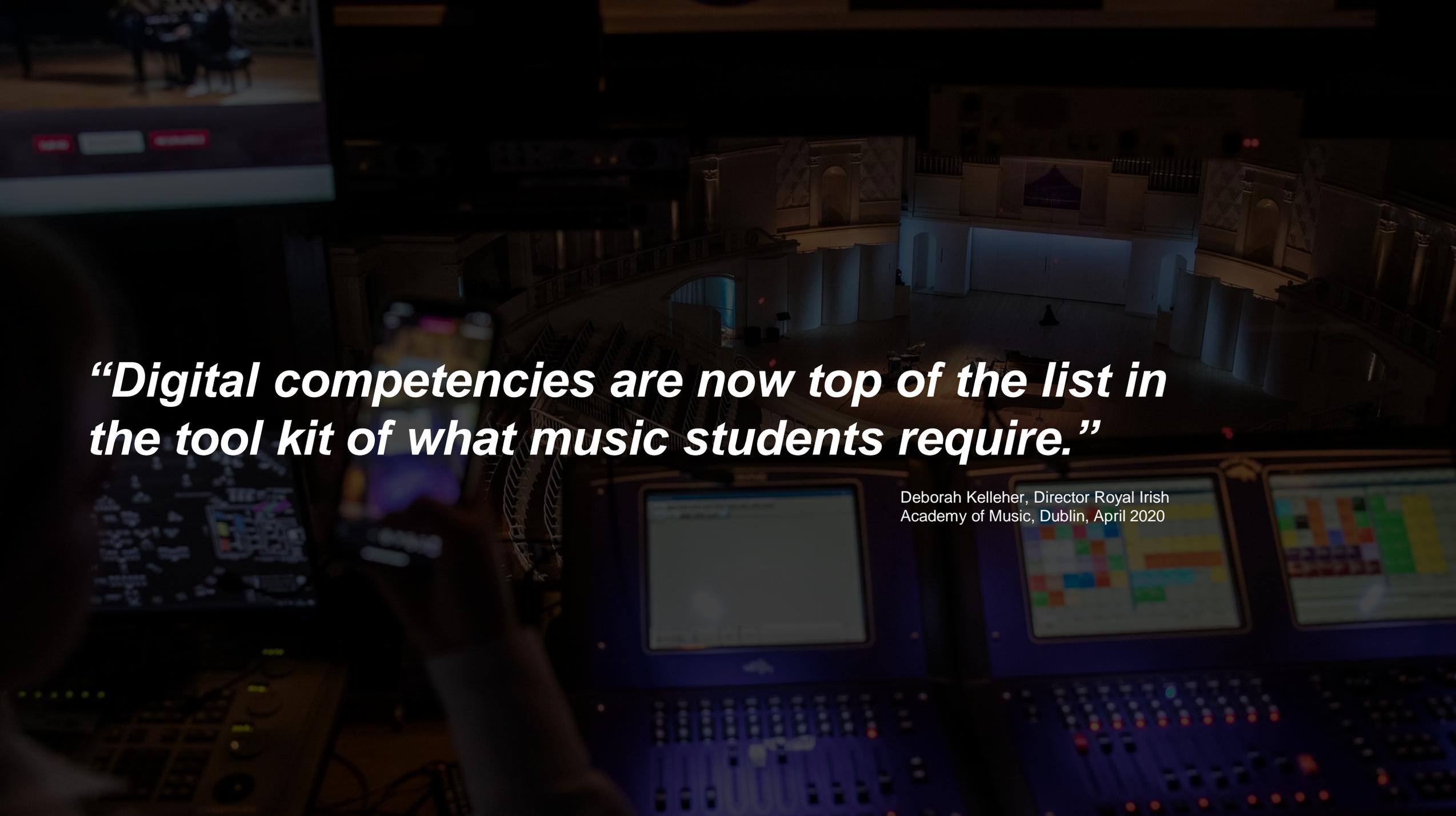
**Matt Parkin**

Head of Digital at the Royal College of Music, London



**Diana Salazar**

Director of Programmes at the Royal College of Music, London



***“Digital competencies are now top of the list in the tool kit of what music students require.”***

Deborah Kelleher, Director Royal Irish Academy of Music, Dublin, April 2020

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[www.imzacademy.com](http://www.imzacademy.com)