



MONDOMUSICA 2013 – CREMONAPIANOFORTE 2013

By Ettore Borri

- **MONDOMUSICA** is the biggest fair in the world for strings instruments and lutherie. In march 2013, MondoMusica made the first apparition in the United States as MONDOMUSICA-NEW YORK, getting an extraordinary success.
- **CREMONAPIANOFORTE** was born as a younger brother of MondoMusica, strictly, connected with it. Currently it is the main fair devoted only to PIANO in Europe.
- The philosophy of MondoMusica and CremonaPianoforte is to connect the business with the cultural events that fill the days of the fair: interviews, performances, concerts, seminars, conferences, demonstrations, and so on. Operators are involved in this event, which attracts a large number of visitors (the last editions saw in Cremona: over 14.000 persons from Europe, Asia, North and South America.
- For the next edition (September 2013 – from the 27th to the 29th) the main focus of MondoMusica and CremonaPianoforte is **Etats generaux of music** in Italy in comparison with Europe. This very important theme will take, obviously, more than one year.
- One of the strategic points to look at concerning this issue is given by the **Artistic Research in Music**.
- There are plans to hold the **first meeting** on the status of musical research in Italy **focused on the role of Conservatories**: we hope to provide an overview of the initiatives that have arisen spontaneously and are springing up in various areas of Italy, although there are still legislative shortcomings.
- It is also our intention to relate the studies in musicology (actually expanded essentially in the University), studies of composition and interpretation (distinctive of the Conservatoire) and educational studies (both developed at the University and at the Conservatoire).



- Last but not least, another goal is to contribute to a **culture of Musical Research in performing art**: so the fair of Cremona seems the natural location for this meeting.
- The Italian debate, perhaps last in order of time, but certainly not in order of importance and artistic quality, can benefit from the European experience.
- LINKS

MondoMusica: <http://www.cremonamondomusica.it>

MondoMusica New York: <http://www.mondomusicanewyork.com>

CremonaPianoforte: <http://www.cremonapianoforte.it>