



THE EUROPEAN GREEN DEAL



JRC SCIENTIFIC AND POLICY REPORTS

The Digital Shift in the Media and Content Industries

POLICY BRIEF

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PRESIDENT OF
THE EUROPEAN COMMISSION





COMMISSIONER (2019-2024)

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Innovation, Research, Culture, Education and Youth



- Reaching out to new audiences
 - Raising societal awareness
 - ...
- = Promoting diversity and inclusiveness




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Can technologies such as LoLa and projects such as SWING contribute to fulfilling the requirements set by the EU's political agenda?



"When I go to a remote place with Erasmus, then it is important for me to get to know the city and a different culture. That doesn't work with Lola. But instead of just going somewhere for having lessons, I would rather use LoLa. It is pleasant and comfortable, and the quality is excellent."

Student, saxophone



"Not every Erasmus exchange works out as planned or expected. LoLa could help to get to know the exchange student better before the actual exchange takes place. The student could stay at his home academy for the time being, prepare differently and come to visit me later. As he or she has anyway only one semester with me, he or she wants to get the maximum benefit from this one semester. "

Teacher, guitar



"For me it was an extremely cool feeling to have a lesson with someone who is far away and speaks a different language. I didn't miss anything in the classroom, but I would have liked to get to know my LoLa teacher better as a person, to have a coffee together after class or something like that."

Student, vocals



"I think having more than just one teacher for the main subject and team teaching are good things. This is an issue for me regardless of Lola. I am generally skeptical whenever I see a very strong relationship between a student and the respective main subject teacher."

Teacher, piano



LoLa can be particularly useful for Erasmus exchanges:

- in the preparation and recruitment process
- for the implementation of a test semester
- to follow up on an exchange
- for team teaching
- for master classes



35% identified a new freedom of learning

75% missed contact with their fellow students

55% missed contact with their teachers

6% find it ok to have a second purely digital semester




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