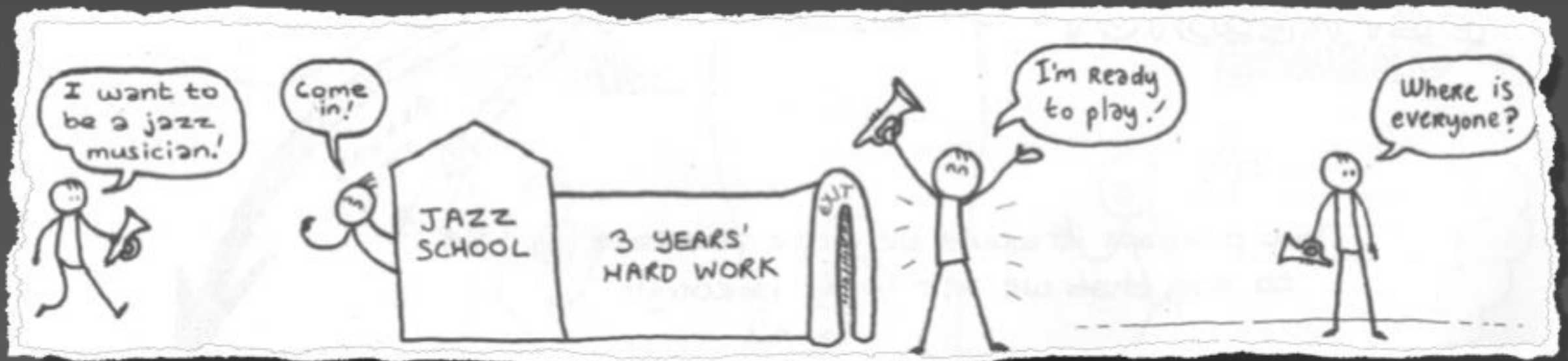


Entrepreneurial mindset

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BEFORE ENTREPRENEURSHIP

Overview

1. The big challenges
2. Mindsets
3. Entrepreneurship at RAMA
4. E-Portfolio
5. Discussion

3 BIG CHALLENGES



INGREDIENTS: PACKAGE CONTAINS: CORN
SYRUP, SUGAR, GELATIN, CITRIC ACID,
FLAVORINGS, ANTICAKING AGENT (CARNAUBA
WAX AND VEGETABLE OIL) AND ARTIFICIAL
COLORINGS (FD&C RED #40, YELLOW #5,
YELLOW #6, BLUE #1)

PRODUCT OF U.S.A. OR MEXICO OR BRAZIL
OR CZECH REPUBLIC OR CHINA
OR INDONESIA





3. Entrepreneurship



MIND OF AN
ENTREPRENEUR

"Mindset"

{noun}

a set of beliefs or a way of thinking that determines one's behavior, outlook and mental attitude.

Mindset

- Key concepts:
 - > Pro-activity
 - > Self reflectivity
 - > Risk willingness
 - > Change willingness
 - > Value adding approach

Mindset - different altitudes

- ◉ Students
- ◉ Teachers
- ◉ Staff
- ◉ Institutional
- ◉ National
- ◉ Global

Begin with the end



Entrepreneurship

RAMA

- 2003 - Music Management Program
- 2005- 2011: Labourmarket knowledge for jazz/pop department
- 2011- Entrepreneurship, obligatory course for all Bachelor and Master students
- 12 ECTS in the Bachelor (2-5.semester)
- 9 ECTS in the Master (1-3.semester)
- 2014: revision of curriculum

BACHELOR IN E-SHIP

The personal leadership	The surrounding world: Cooperation and Communication	Action	Project
CV-writing Motivation Time management Good habits Practice technique	Writing Press Group work Teams Social medias Google docs	Getting ideas Economy Project management Time management	Reflecting team Individual supervising Group supervising

MASTER IN E-SHIP

You as a business	Research and design of an operational project	Project
Portfolio Self management Communication Selling Getting ideas Seminar with former students Career plan	Word Press Music and society Cases from real life “Museum of now”	Individual coaching Group coaching Study groups Reflecting team Critical friends Poster session

Entrepreneurial Studies, learning outcomes (12 ECTS): BA

- Basic knowledge of the field of music and cultural life in a modern, globalized world.
- Understanding of, and ability to reflect on, general praxis and relations between the field of music and the actors in cultural life.
- Ability to plan and communicate with regard to work within the world of music.
- Can assess challenges and problems as regards to own career potential.

BA - Learning Outcomes

- Can communicate own artistic and educational choices to peers audiences and media agents.
- Ability to work in a creative, investigative, and analytical manner in the field of music and the arts in a globalized world.
- Ability to act independently in various professional contexts and enter relevant cross-curricular cooperation.
- Ability to identify own development potential and make a well-considered choice of career.

$$E=C \times O$$

- Efficiency(success)=Creativity x Order
(organization,business)

Portfolio - *showing*

⦿ **My web page WORDPRESS**

- ⦿ • profile /USP
- ⦿ • Network
- ⦿ • Music,video,projects,articles
- ⦿ • CD's, reviews..
- ⦿ • Pressmaterial, photos.
- ⦿ • Contact info

Portfolio - *learning*

- support learning processes and to increase the quality of projects
- Document and preserve thoughts, ideas and projects
- Idea development
- Platform for reflection
- Archive for assignments, applications etc
- 2014-: **Google Education**

More examples

- ◉ Site used for recruiting participants for girl group
- ◉ <http://eportfolio.musikkons.dk/wordpress/jobiol/> (Twenty Eleven theme)
- ◉ Project portfolios
- ◉ <http://eportfolio.musikkons.dk/wordpress/klmoha/>
- ◉ <http://eportfolio.musikkons.dk/wordpress/jankru/transmission-project/>
- ◉ <http://eportfolio.musikkons.dk/wordpress/barcit/>
- ◉ <http://eportfolio.musikkons.dk/wordpress/tierne/>
- ◉ <http://eportfolio.musikkons.dk/wordpress/memaja/>
- ◉ Or see these teachers' sites
- ◉ <http://eportfolio.musikkons.dk/wordpress/creativebass/>
- ◉ <http://sites.musikkons.dk/martin-granum/>

International Cooperation

● Act In Art

- > Sibelius Academy
- > University of the Arts, Stockholm
- > Estonian Academy of Music and Theatre, Tallinn
- > RAMA, Aarhus
- > Lithuanian Academy of Music and Theatre, Vilnius

● Polifonia, WG 4

● Erasmus +

